

# WELCOME TO DOWNTOWN ST. MARYS!

## BUILDING SIGNAGE AND FACADE CHANGES



The majority of the downtown buildings are located within the Heritage Conservation District. New signage and façade changes will require a permit.

If you are looking to make improvements to the exterior aesthetic and functionality of your building, or would like to replace or repair signage, please reach out to the Building and Planning Department at [planning@town.stmarys.on.ca](mailto:planning@town.stmarys.on.ca) for more information on the requirements needed.

## HERITAGE PROPERTY GRANT



The St. Marys Designated Heritage Property Grant Program is available to owners of heritage designated properties in the Central Commercial District. The program is designed to assist property owners in the conservation and preservation of the Town's built heritage resources.

Visit [townofstmarys.com/grants](http://townofstmarys.com/grants) for more information on the requirements for the Heritage Property Grant.

## EMPLOYEE PARKING



There are over 250 parking spaces downtown. The limit for on-street parking is three hours. A parking ticket will be issued to anyone parked in the downtown core for longer than the allotted three-hour limit.

Extended duration parking can be accessed by your employees at one of the three municipal lots: Water St. N, Jones St. E, and the lot on the north side of Elgin St. E across from Canadian Tire (enter from Water St. or Wellington St.).

Visit [townofstmarys.com/parking](http://townofstmarys.com/parking) for more information on local parking regulations and a detailed map of municipal parking lots.

## FOLLOW US ON SOCIAL MEDIA!



@St.Marys.Ontario



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@townofstmarys



@TownofStMarys-vf3sx

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## DOWNTOWN ROAD ALLOWANCE



The Town of St. Marys is committed to encouraging economic development and tourism in the downtown core. Having seasonal street patios, bistro tables and retail displays in the downtown provides a unique experience for both tourists and locals.

The Town takes pride in prioritizing accessible sidewalks and has parameters and guidelines on road allowances to ensure compliance with both the *Accessibility for Ontarians with Disabilities Act* and the *Ontario Fire Code*.

A seasonal occupancy allowance for street patios, bistro tables and retail displays can be obtained through a yearly application process.

For details on the application process, contact the Public Works department at [publicworks@town.stmarys.on.ca](mailto:publicworks@town.stmarys.on.ca).

## BUSINESS IMPROVEMENT AREA (BIA)



The St. Marys Downtown Business Association is a not-for-profit organization dedicated to revitalizing the central commercial district of St. Marys. They are designated as a Business Improvement Area (BIA) through the *Ontario Municipal Act* and a Town bylaw enacted in 1979.

The BIA promotes the downtown as a destination for shopping, dining, entertainment and events to ensure a healthy economic environment for our community.

The BIA's mandate is simple: To provide effective leadership in order to beautify and promote St. Marys' downtown as a unique and vibrant entertainment, social, cultural and economically viable business centre.



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## WHAT ARE THE BENEFITS OF A BIA?



BIA-initiated improvements and activities help to create a vibrant community and a prosperous local economy. A vibrant community attracts more visitors and retains more local customers for all types of businesses, including dining, entertaining and professional services.

A vibrant community also creates an inviting atmosphere that helps to promote St. Marys as a four-season tourist destination.

## VOLUNTEERING FOR THE BIA



Volunteers can contribute to the BIA by helping to organize and support events, booths, campaigns and programs.

The opportunities to get involved are limitless and the amount of time you spend is up to you!

For more details on the BIA, a map of the BIA boundaries, and member information, visit [townofstmarys.com/bia](http://townofstmarys.com/bia).

## ST. MARYS MONEY



Whether it's for the necessities of life, intended as a gift, or just a way to treat yourself, St. Marys Money is a feel-good way to spend money and support our community.

## SIGN UP TO ACCEPT ST. MARYS MONEY

Local business owners can sign up to accept St. Marys Money by filling out the St. Marys Money Agreement form on the Town of St. Marys website: [townofstmarys.com/money](http://townofstmarys.com/money).

Once you are signed up to accept St. Marys Money, Town staff will be in contact, and you will be provided with a St. Marys Money poster and window decal for your location.





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## ST. MARYS MONEY REIMBURSEMENT



- You will accept St. Marys Money like regular cash. If a customer requires change from a St. Marys Money bill, you will give the change in regular cash.
- Please make all staff aware that the business accepts St. Marys Money and the process to do so.
- You will then bring the St. Marys Money you have received in an envelope to Town Hall. Please write the following on the envelope:
  - Business name
  - Mailing address (where the reimbursement cheque will be sent to)
  - Amount in the envelope
- In lieu of writing out the information above, you can include a business card with the information in the envelope.
- You can bring the St. Marys Money to Town Hall for reimbursement at any time during business hours (8:30 am – 4:30 pm). There is no certain amount you need to have before you bring it in for reimbursement.
- You will receive a cheque for the amount of St. Marys Money you handed in via mail within 7 - 10 business days.